Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



62,39

GREGORY'S VEGETABLE SEEDS

ESTABLISHED 1856

1940 Special Prices for Market Gardeners

10% cash discount on cash orders sent in before February 20, 1940 We pay postage or freight, our option.

GREGORY'S GUARANTEE

- 1. That all seeds shall reach our customers in good condition.
- 2. We guarantee the vitality and purity of our seeds to the full amount of the purchase price. Your money back within one year if you are not satisfied with results.

3. It is agreed that in no case shall J. J. H. Gregory & Son be liable for more than purchase price of the seed.

We make no charge for cloth bags.

Our eighty-fourth anniversary. Gregory's seeds have been planted in all sections of the world.

The Hubbard Squash, one of our earliest introductions, is still going strong and is listed by all leading seedsmen of the country.

The Delicious, another introduction, was sent out many years later and is noted for its fine grain and superior quality.

Another of our introductions is the Symmes Blue Hubbard. This is now the leading variety grown by gardeners throughout the New England States.

It is estimated there were 20,000 tons of squash produced in Massachusetts this year. One farmer in New Hampshire grew something like 700 tons. A farmer in Massachusetts planted 50 acres. The writer had the pleasure of calling upon both parties and can say he never saw a handsomer sight and never before saw so many squash in one pile.

In Maine, at an experimental farm, about 30 samples of Tomatoes were planted, comprising twelve plants each. Early yields up to August 17, the Gregory Tomato outyielded all others, being first in rank on the entire list. Yield was 13 lbs., 14 oz. The next nearest was 12 lbs., 3 oz.

We are justly proud of these introductions. There are many excellent varieties in this list that are worthy of your consideration. We call your attention to the following strains:

Crosby Egyptian Beet; Hutchinson Carrot; Commodore Bean, 10-Inch, New Kidney Wax, Sure Crop or Bountiful Wax, and Rust-Proof Horticultural Shell; Copenhagen Market Cabbage and Hollander Short-Stem Danish; Snowball Cauliflower; Golden Plume Celery; Extra Early Golden Market Corn, and Whipple's Giant Golden; White Big Boston Lettuce; Abbott's Improved Hollow Crowned Parsnip; Laxton's Progress Pea, Early Morn, Gregory's Excelsior and Wyoming Wonder; Gregory Tomato, Rutgers and New Cardinal.

We have made our prices very reasonable for high quality stocks and trust we may have a share of your patronage. These prices will be maintained as long as stocks last, but are subject to change without notice.

Yours for a prosperous season,

J. J. H. GREGORY & SON, Edgar Gregory, *Prop*.

GREGORY'S SPECIAL PRICE

ASPAR	AGUS					CARI	ROTS			
	,	4 Lb. 1				Communication Design		Oz.	1/4 Lb.	Lb.
Mary Washington, Rust resistant	.15	.40 1	.00			Gregory's Prize Danvers Scarlet Nantese (Coreless)			.40 .40	1.00 1.00
BEANS, DWARF (ED			Hutchinson (Most Popular)		25	.65	1.75
Plant 90 lbs.			Lbs.	5 Lbs.	10 Lbs.	Chantenay or Model (Stump root) Guerande or Oxheart			.40 .40	$\frac{1.00}{1.00}$
Bountiful, flat pod, stringless	.20		.55	1.15	2.00	Improved Long Orange			.35	1.00
Low's Champion, flat pod, stringless Tendergreen, round pod, stringless.	.20		.55 .55	1.15 1.15	$\frac{2.00}{2.00}$	CAULIF				
Commodore, bush Kentucky Wonder	.25		.55 .65	1.15	2.00		Pkt.	1/4 Oz.	Oz.	1/4 Lb.
10-Inch Bean, flat 10-12-inch pods	.25	.40	.75			Gregory's Earliest	.15 .15	.75 .75	$\frac{2.00}{2.00}$	6.00 6.00
BEANS, DWARF Y	ELLOV	v podi	DED			Danish Giant (Dry Weather)	.15	.75	2.00	6.00
New Kidney Wax, flat pod, quality	00	20		1.15	2.00	CEL	ERY			
excellent	.20 .20		.55 .55	1.15 1.15	$\frac{2.00}{2.00}$	022	½ Oz.	Oz.	1/4 Lb.	Lb.
Rustless Golden Wax, flat pod	.20	.30	.55	1.15	2.00	Golden Plume or Wonderful	.50	.90	3.00	9.00
Sure Crop or Bountiful Wax, flat pod Dwarf Carmine Pod, Hort., shell,	.20	.30	.55	1.15	2.00	Giant Pascal	.20 .25	.30 .40	$\frac{1.00}{1.00}$	3.00
early	.20	.35	.60	1.20	2.20	SWEET			2.00	0.00
Int'med, Rust-Proof Hort., or	25	25	60	1 20	2.20	SWEET		Lb. 2 Lbs	s. 5 Lbs.	10 Lbs.
French Hort	.25 .25		.60 .75	1.20 1.30	2.20	Extra Early Golden Market, Earliest	.25	.35 .60	1.15	2.00
Fordhook	.25	.40	.75	1.30	2.50	Golden Bantam, EarlyGolden Honey, 2nd Early	.25 .25	.35 .60 .35 .60	1.15 1.15	$\frac{2.00}{2.00}$
Write for prices on	larger c	luantitie	s.			Golden Sunshine, 2nd Early	.25	.35 .60		2.00
POLE F						Carpenter's Giant Golden, 2nd Early		.35 .60	1.15	2.00
Mammoth Horticultural or Worcester Kentucky Wonder Green	.25 .20		.75 .60			Mexican Sweet (Black Kernels) Whipple's Giant Golden, Early	.25 .25	.35 .60 .35 .60		$\frac{2.00}{2.00}$
Kentucky Wonder Wax	.25		.65			Corn, Pkt. (1/4	(.lb.) 10¢	each		-100
Beans, Pkt. (1/4			6			50 to 100 lbs., at 14¢ per l	b., for th	ne above va	irieties.	
To combat Mexican Bean Bean Bean 1 pt. to 50 ga			row S	pray,		CUCUM		0.0-	1/11	7 L
BEETS — Plant 8						Ex. Selected White Spine	Oz. .15	2 Oz. . 25	1/4 Lb. .35	Lb. 1.00
BEE15 — Flant 6	Oz.	1/4 Lb		Lb.	5 Lbs.	Fordhook Famous	.15	.25	.35	1.15
Improved Crosby Egyptian	.10	.20		.65	3.00	Davis PerfectEarly Fortune	.15 .15	.25 .25	.35 .35	1.15 1.15
Detroit Dark Red Early Wonder	.10 .10	.20		.65 .70	3.00 3.25	Improved Long Green	.15	.25	.35	1.15
Edmands	.10	. 20		.65	3.00	Snow's Pickling	.15	.25	.35	1.15
Lucullus Swiss Chard	.10 .10	.20		.65 .45	3.00 2.00	Japanese Climbing	.15	. 25	.35	1.15
Mammoth Long Red Mangel Giant Half Sugar (Rose)	.10	.20		.45	2.00	DANDI	ELION $\frac{1}{2}$ Oz.	1 Oz.	1/4 Lb.	Lb.
Golden Tankard	.10	.20		.45	2.00	Improved French Thick-Leaved	.30	.50	1.75	6.00
Sludstrup	.10	. 20		.45	2.00	EGG P	LANT			
BROCCOLI — 8 oz. will produ	ice enou					Black Beauty	.25	.40	1.20	4.00
Calabrese Improved Green		Oz. 30	1/4	Lь. .75	Lb. 2.50	END	IVE			
					2.30	Proof Louis Paterio		1 Oz.	1/4 Lb.	Lb.
BRUSSELS SPROUTS Long Island Improved				.85	3.00	Broad-Leaved Batavian		.15	.40 .40	$\frac{1.20}{1.20}$
		2.5		.03	3.00	Full-Hearted Endive			.40	1.20
CABB 8 ozs. will produce plan		gh for a	а асте			KA				
Glory of Enkhuisen		. 25		.75	2.00	Dwarf Green Curled	• • • • • • •	.15	.30	.80
All Seasons		25		.75 .85	$\frac{2.00}{2.50}$	KOHL				• • •
Golden Acre				.85	2.50	White Vienna		.25 .25	.65 .65	$\frac{1.90}{1.90}$
Warren Stone Mason				.25	4.00	LETT		.23	103	1.50
Hollander, Short-Stem Danish Danish Ball Head (Tall Stem)				.75 .75	$\frac{2.50}{2.50}$	Plant $2\frac{1}{2}$ to 3		acre		
Penn. State Ball Head		. 45		.95	3.00		-	Oz.	1/4 Lb.	Lb.
Improved American Savoy Mammoth Rock Red		.25		.75 .85	$\frac{2.00}{3.00}$	Black Seed Tennis Ball		.20 .20	.50 .50	$\frac{1.50}{1.25}$
Red Danish Stone Head.		30		.00	3.00	Grand Rapids (B. S.)		.20	.50	1.10
Use corrosive sublimate for Cabl						B. S. Simpson. Early Prize Head (W. S.).			.50	1.75 1.25
of water; ½ pint to each plant, s May also be used in beds					out.	White Big Boston (W. S.)		.20 .20	.50 .50	1.50
			B- 2 44			Big Boston (W. S.)		.20	.50	1.25
CHINESE O		.25		.75	2.50	All Seasons (B. S.) New York No. 12 (W. S.)		.20 .20	.50 .65	1.25 1.75
"Peking" Pe-Tsai (Cos Lettuce Style)			.75	2.50	Imp. Hanson		.20	.50	1.25

FOR MARKET GARDENERS

MUSK MELONS Plant 2 to 2½ lbs. per acre	e			PUMPKINS $2\frac{1}{2}$ to 3 lbs. will plant an acre		
	$\Im z$.	$\frac{1}{4}$ Lb.	Lb.	Oz.	$\frac{1}{4}$ Lb.	Lb.
	.20	.60	1.50	Sugar — Pie Pumpkin	.25	.75
	.20	.50	1.50	Connecticut Field	.25	.75
	.20	.40	1.25	Golden Oblong	.25	.75
	.20	.40	1.25	DADION		
	.20 .20	.45	$\frac{1.35}{1.50}$	RADISH 10 to 15 lbs. will plant an acre		
Bender's Surprise	.20	.50	1.50	Crimson Giant Forcing	.20	.60
WATERMELON				Early White Short-Leaved	.20	.60
	.10	.25	.75	Scarlet Turnip, White Tip	.20	.60
	10	.25	.75	Early Scarlet Globe	.20	.60
	10	.25	.75	French Breakfast	.20	.60
	10	.25	.75	White Icicle	.20	.60
	.10 .10	.25 .25	. 7 5 .75	Giant White Stuttgart	.30	1.00
Colorado Freserving Citron	.10	.43	.73	SPINACH		
OKRA or GUMBO				15 to 20 lbs. plants an acre		
	15	.20	.75	Oz. ½ Lb.	Lb.	10 Lbs.
	15	.20	.75	Bloomsdale Savoy — Selected	.35	2.00
Dwarf Green	15	.20	.75	Bloomsdale Savoy — Rust Resistant .10 .15	.35	2.00
ONIONS				Juliana or Long Seasons	.35	2.00
Imp. Yellow Globe	20	.60	2.00	New Zealand	.25	
	25	.60	2.00	CALCIEN		
	25	.60	2.00	SALSIFY Oz.	1/4 Lb.	Lb.
4	25	.60	2.00	Mammoth Sandwich Island	.70	2.25
	25	.60	$\frac{2.00}{2.00}$	Tadimoti balawici Islandi	.,,	2.25
3	25 25	.60 .60	$\frac{2.00}{2.00}$	SQUASH		
	23	.00	2.00	$2\frac{1}{2}$ to 3 lbs. per acre		
PARSLEY	1.0	20	65	*Green Delicious	.40	1.50
	10 10	.20 .20	.65 .65	Prolific Marrow	.40	1.50
3	10	.20	.03	Strickler Giant Summer Crookneck20 Des Moines20	.40	1.25
PARSNIP				Des Moines	.40 .40	1.50 1.50
Sow 5 lbs. per acre	0.0	25	1.00	Golden Hubbard	.40	1.50
Abbott's Improved Hollow Crowned	20	.35	1.00	*Original Hubbard	.45	1.25
PEAS				*Symmes Blue Hubbard	.65	2.00
Plant $1\frac{1}{2}$ bus. to 2 bus. per a				Warted Hubbard	.45	1.45
Peas, $\frac{1}{4}$ lb. pkts., $10 e$ each		7 T L -	14 T L	*Victor	1.00	2.75
Gregory's Surprise, Extra Early25 .35	.65	1.75	2.50	*Warren Turban	.65	2.00
Laxton's Progress, 2nd Early	.60	1.75	2.50	Those varieties started are our introduc	tions	
Little Marvel, 2nd Early	.60	1.75	2.50	TOMATOES		
Pioneer, 2nd Early	.60	1.75	2.50	An ounce will produce 2000 plants		
Gradus, 2nd Early	.60	1.75	2.50	Bonny Best, Certified	1.25	4.00
Gregory's Excelsior, 2nd Early25 .35	.60	1.75	2.50	John Baer, Selected	1.25	3.50
Wyoming Wonder, Medium Late25 .35	.60	1.75	2.50	Scarlet Topper Pritchard	1.25	3.50
Marchioness, 2nd Early	.60 .60	$\frac{1.75}{1.75}$	$\frac{2.50}{2.50}$	Mar Globe, Certified	1.00	3.50
Improved Telephone, Late	.60	1.75	2.50	Rutgers, Certified40 New Stone35	$\frac{1.25}{1.00}$	$\frac{4.00}{3.50}$
Admiral Dewey, Late	.60	1.75	2.50	Dwarf Champion	1.00	3.50
Alderman, Late	.60	1.75	2.50	New Cardinal	1.50	0.00
Thomas Laxton, 2nd Early	.60	1.75	2.50			
PEPPERS — $\frac{1}{2}$ lb. will produce enoug	h for a	n acre		TURNIPS		
The bitter of the produce chough		Oz.	$\frac{1}{4}$ Lb.	1 to 2 lbs. per acre	2.5	
Chinese Giant		.45	1.00	Extra Early White Milan	.20	.65
Royal King		.35	1.00	Purple Top Milan	.20 .20	.65
Ruby King.		.35	1.00	White Egg	.20	.65 .65
Large Bell		.35	1.00	Purple Top Globe	.20	.65
Squash or Flat		.35 .35	$\frac{1.00}{1.00}$	Improved Yellow Globe	.20	.65
Early Harris Giant		.35	1.00	Green Top Aberdeen	.20	.65
World Beater Special		.40	1.25	\$25,5.5 A. 25 A. 40 A. 40		
			-	RUTABAGAS	20	65
POTATOES — 12 to 15 bushels per Prices on Application	acre			Laing's Swede	.20 .20	.65 .65
Chippewa, Early Selected Gold Coi:	n. Laf	e Selecter	1	American	.20	.65
Green Mountain, Late Certified Katahdin				Elephant Swede	.20	.65
Irish Cobbler, Early Certified Improved				Universal or Canadian Gem	.20	.65
We do not pay freight on potat				Macomber White Rock	.20	.65

GREGORY'S SPECIAL PRICES FOR MARKET GARDENERS

LAWN SEED (Highest Quality)

For Sunny Spots, 1b. \$0.45; 5 lbs. \$1.75; 10 lbs. \$3.25; 20 lbs. \$6.00 For Shady Spots, 1b. .50; 5 lbs. 2.00; 10 lbs. 3.75; 20 lbs. 7.00

It's a good idea to scatter lawn seed over your lawn each spring. Usually there are bare spots that can be renewed by this method. Lawns need plant food, and we suggest the following fertilizers:

FERTILIZERS

Nitrate of Soda, excellent to use on Kentucky Blue Grass and clover lawns, 5 lbs. per 1000 sq. ft. in early spring; in summer 2 lbs. per 1000 sq. ft. Always follow by heavy wetting.

Cotton Seed Meal, rich in nitrogen, may be used on a lawn before grass starts or as top dressing after first cutting; break all lumps, and give lawn a thorough wetting.

TIMOTHY

Lb. \$0.25; 15 lbs. \$2.25; 45 lbs. \$8.00

RED TOP

Lb. \$0.30; 5 lbs. \$1.25; 10 lbs. \$2.50

KENTUCKY BLUE GRASS

Lb. \$0.40; 5 lbs. \$1.80

FERTILIZERS (Continued)

Sulphate of Ammonia discourages the growth of troublesome weeds; 4 lbs. to 1000 sq. ft. spread on just before a heavy rain in spring. For summer use, 2 lbs. per 1000 sq. ft. is advised, and don't neglect giving the lawn a thorough wetting afterwards.

5-8-7

For a general fertilizer, one analyzing 5% nitrogen, 8% phosphoric acid, and 7% potash, we can recommend from our own experience. In making a new lawn, use 10 lbs. per 1000 sq. ft. and work into the soil just before leveling for the seed bed. You may also use just before grass starts in the spring, 4 lbs. per 1000 sq. ft., thoroughly wetting afterwards.

SUGGESTIONS

RED ARROW SPRAY

The most effective against the Mexican Bean Beetle. Price: 1-oz. bottle, 35c. (makes 3 gals. of spray), 4-oz. \$1.00, $\frac{1}{2}$ pt. \$1.75, pt. \$3.25, qt. \$6.00. Express not paid.

BLIGHTS AND MILDEWS

Spray with Bordeaux Mixture, starting early in the season and tenday intervals and after rains.

CABBAGE MAGGOTS

One ounce of Corrosive Sublimate to ten gals. of water. Put $\frac{1}{2}$ cupful around each plant at intervals, starting in May.

SQUASH BORER

Spray the root stalks with Red Arrow, especially close to the ground.

CORN BORER

Spray the leaves, especially the central whorl of the main stalk, every few days to destroy eggs or young larvae, starting when stalks are young, using Red Arrow or some good spray.

NEW INTRODUCTIONS

Commodore Bean, described as a dwarf Kentucky Wonder, since the pods are similar to that well-known pole variety. Round green pod 7 inches long; stringless at all stages of growth; of excellent quality.

10-Inch Bean. A forcing variety; a very heavy cropper. Long, narrow green pod thrives well when grown outside the same as any other bush bean. Pods flat, straight, 10 to 12 inches long. In young state, quality and flavor excellent. Stringless when picked young.

Sure Crop or Bountiful Wax. Improvement on the old-style Sure Crop; a much heavier cropper. Stringless.

Rutger's Tomato is coming to be one of the foremost varieties, blight resistant. Vigorous plants, fruits average $6\frac{1}{2}$ to $7\frac{1}{2}$ ounces; solid, and a good cropper.

IF lf per express, please name company and office in spaces below; if per Railroad, name Station.

ORDER SHEET FOR

JAMES J. H. GREGORY & SONS, Vegetable and Flower Seed,

MARBLEHEAD, MASS.

CAREFULLY READ THESE INSTRUCTIONS.

Our customers in writing will please be careful and fill out their addresses in full, and keep their orders distinct from other matter. If you send mail prices (see full price-list in catalogue herewith) your seeds will be forwarded per mail postpaid; if you send express prices, seeds will be forwarded per express or railroad, as you may direct, at your expense for charges. In the case of large orders, if not specially instructed, we will use our own judgment in the interest of our customers whether to send them by express or freight.

P. O. Order, \$.....

1 v am	<i>se</i> ,					•••••						
Post Office,							Draft,					
County, State,							Cash,					
		If per	expre	ss, ma	ke X	in squar	e. Date,					
Nam	e Exp	bress	Offic	e,			County,					
						in squar						
Nam	e Sta	tion,					County,		•••••			
Bush.	Pecks.	Qts.	Pts.	Lbs.	Oz.	Pkgs.	NAMES OF SEEDS WANTED.	P	rice.			
								-	-			
								+				
								,				

Bush.	Pecks.	Qts.	Pts.	Lbs.	Oz.	Pkgs.	NAMES OF SEEDS WANTED.	Pri
					= 79			
			-					
2447							the state of the s	
		+						
	1000							



Will our friends please remember, that we are SEED GROWERS as well as seed dealers. We shall be pleased to send our Catalog to any of your friends.

JAMES J. H. GREGORY & SON,

Seed Growers and Seed Dealers,

MARBLEHEAD,

MASS.

JUST A MINUTE PLEASE

Don't seal this envelope until you are sure that you gave your complete address.

		3	
	à		

RETURN POSTAGE GUARANTEED



J. J. H. GREGORY & SON 66 ELM STREET MARBLEHEAD, MASS. U.S.Department of Ag.
Washington,
D. C.
Bureau of Plant Industry
W.R.N.

Sec. 562 P. L. & R.

LIBRARY
RECEIVED

A MAR 4 194 ☆
U. S. Department of Arrhoulture.

430